

THE "CHALLENGE LAUNCH" 7 DAY CHALLENGE

DAY 5

Deliver It

Today's action item is Deliver It. This is where you deliver your actual Challenge to your audience and believe it or not, only 10% is actual training! The majority of your Challenge is handling limiting beliefs and objections, so you create an established relationship with your audience and influence them to buy your offer at the end of your Challenge.

After watching today's video, brainstorm the different objections and limiting beliefs your audience has. This allows you to determine the belief systems to weave in and out of your Challenge to show them possibilities & how you can help them with your offer!



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What is the launch date of your Challenge? What are you committing to? After selecting your date, brainstorm the different assets you'll create so you can begin to plan and give yourself time to complete these before your launch.

