

THE "CHALLENGELAUNCH" 7DAYCHALLENGE

DAY 4

Fill It



Today's action item is Fill It. In order to fill your Challenge with the right people, it's important to have 3 things aligned, your offer, message, and audience. When all 3 are aligned then you've set your Challenge up for success to convert to sales!

After watching today's video, take a look at your current ecosystem. What are the current platforms that you have influence in? Then brainstorm what your ecosystem could evolve to, where you would have even more influence with communities that include the right audience for your Challenge.

What is your current ecosystem? What are the platforms, communities, and audiences that you have current influence in that you could nurture more and invite to your Challenge?



THE "CHALLENGE LAUNCH" 7 DAY CHALLENGE

What could you do to expand your ecosystem?
What other platforms, communities, and audiences could you invest
time and energy into to create even better influence?

