

# THE "CHALLENGELAUNCH" 7DAYCHALLENGE

DAY 1

## Align Your Offer

Today's action item focuses on getting clear about the offer you'll be presenting at the end of your Challenge. It's important to be crystal clear on your offer so you're more intentional with creating your Challenge. Your goal is to have your Challenge aligned with your offer!

After watching today's video, take some time to brainstorm the offer you'll be presenting at the end of your Challenge. Think of the problem it solves and the transformation it promises.

What offer are you making at the end of your challenge?



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What problem does your offer solve?

